# Modern Banking

## Dr. K. VIJAYALAKSHMI

#### **Our other Useful Books**

- 1. Business Organization
- 2. Office Management
- 3. Business correspondence
- 4. Business economics I & II
- 5. Computer application in business
- 6. Business management
- 7. Company law
- 8. Modern banking
- 9. E commerce
- 10. Advertisement and salesmanship
- 11. Principle of marketing
- 12. Human Resource management



#### SELVAM PUBLICATIONS

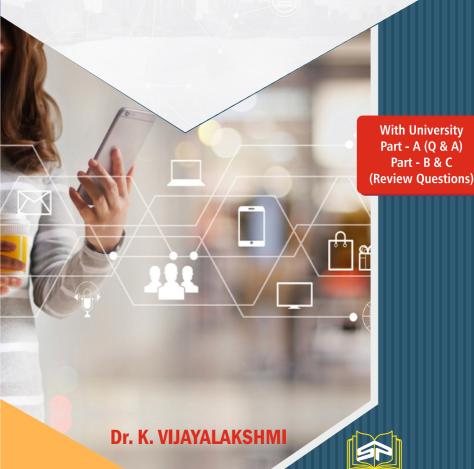
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### **Modern Banking**

As per the Thiruvalluvar & Annamalai University Syllabus

For IV Semester B.Com Students





PUBLICATIONS
SELVAM PUBLICATIONS